

PRESS RELEASE: CASTLE DENE SHOPPING CENTRE

19th October 2016

Shock Horror at Castle Dene!

Halloween has grown in popularity in the UK, with shoppers spending over £450m last year as the creepy celebration becomes the second biggest party night after New Year's Eve.

Costumes based on the Mexican Day of the Dead, zombies, the grim reaper and the film Ghostbusters are the most popular dress up options this year, with many spooky spectacles expected on the streets of Peterlee over the forthcoming week. And with plenty of ghoulish goodies adorning Castle Dene Shopping Centre's shelves, there's no shortage of ways to put the frighteners on friends and family!

Halloween High Jinks

To ensure everyone has one hell of a Halloween, Castle Dene is inviting shoppers to enjoy some spirited skullduggery, freaky frolics and ghostly goings on at the centre from 10am to 3pm on Friday 28th October.

There will be a **Gruesome Graveyard** located in the centre where visitors can be

transformed into marvellous monsters and wicked witches with the help of the centre's **Fiendish Face Painters** and **Devilish Dress Up Crew**.

What's more, in association with the event, you can **win a fang-tastic Halloween hamper** in Castle Dene's current Facebook competition.

Sarah Bromwich, Castle Dene's Operations Manager, says: ***"We are delighted to be hosting an exciting event this spooky season and to be giving our customers the chance to have a day filled with treats! And with plenty of gruesome gift ideas and monster deals in our stores, there's no better place to be this month. We look forward to hosting more events and spectacular shows at Castle Dene over the forthcoming months and will be offering shoppers further chances to win prizes and shopping vouchers."***

For more information about Castle Dene Shopping Centre, visit their **website** or follow them on **Facebook** and **Twitter**.

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Note to Editors

Located in Peterlee, Castle Dene Shopping Centre comprises over 70 shops, services and eateries all under one roof. From fashion to home

furnishings and electronics to eateries, Castle Dene is the perfect place for retail convenience. It also boasts 1,000 free car parking spaces.

Further information about the centre can be found on Castle Dene's

website: www.castledeneshoppingcentre.co.uk

Or follow the centre on Facebook: www.facebook.com/castledeneshopping

Or follow the centre on Twitter: www.twitter.com/castle_dene

Contacts

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